



Media Release

Appointment

Panorama Hospitality Appointments Marketing Services Manager

TOKYO, August 21, 2006—Panorama Hospitality has appointed Masumi Yuminoke as Marketing Services Manager, based in the company’s Tokyo headquarters. In this role, Ms. Yuminoke will have responsibility for many aspects of the group’s marketing activities including public relations, communications and the company’s marketing programs. She will report to Minako Hoshino, Director, Sales & Marketing, Panorama Hospitality.

Ms. Yuminoke has had a long career in hotel marketing and communications. Previously, she was Director of Communications at Mandarin Oriental Tokyo and prior to that she was public relations manager at two Disney hotels; Disney Ambassador Hotel and Tokyo Disney Sea Hotel MiraCosta for five years. She also spent five years at The Westin Osaka as a public relations executive.

“Masumi Yuminoke brings a wealth of experience and knowledge to this position and she will play an important role in the execution of marketing initiatives and the delivery of the company’s messages” said Robert Wilson, president of Panorama Hospitality.

Panorama Hospitality is a Tokyo based hotel management and consulting company serving the Asia Pacific region and is a unit of Morgan Stanley.

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